



Present the Sixth Annual  
**YOUNG CHILD EXPO & CONFERENCE 2008 NYC**

*NY Hilton Hotel  
Friday and Saturday  
April 18, 19 2008*

## **COSPONSORSHIP OPPORTUNITY**

### **OVERVIEW**

- Cosponsorship of the Young Child Expo & Conference allows both organizations (yours and ours) to mutually benefit at no cost. The cosponsoring organization agrees to 1) have your organizations name on all conference materials, 2) allow the conference to send snail mail to your members, 3) provide a listing of our conference name, date and website in any association publications you choose. In return your members will receive a discounted conference rate, and your name will be seen by thousands heightening your visibility. As a result of your cosponsorship our conference will receive more visibility to your members. It's a win win for both organizations at no cost. There are no other obligations to the cosponsoring organization. Email us for sponsorship information.

### **BENEFITS**

- Your members will receive a discounted conference rate of \$40 off the regular professional rate
- Your organization's name exposure to over 30,000 through mailings, email and distribution
- Your organization's name exposure to thousands at the Expo & Conference
- ½ price exhibitor table available if you wish (\$395 instead of the regular \$895 rate) (*not required*)
- Hyperlink from the conference website to your site for 6 months

### **RESPONSIBILITIES**

- Distribute information about the conference within your organization (such as a listing in your association email, newsletters or publications with our conference name, date and website for more information).
- Share your organizations' mailing list for one time use so we can mail conference information.

### **CURRENT SPONSORS AND COSPONSORS**

- Autism Speaks
- Bank St. College of Education
- Association of Early Childhood and Infant Psychologists (AECIP)
- Children's Museum of Manhattan
- Division of Early Childhood (DEC)
- Navigating the Spectrum
- New York Association of School Psychologists (NYASP)
- New York City Association for the Education of Young Children (NYCAEYC)
- New York Family
- New York Metro Parents
- Psychwatch, Inc.
- Riverside Publishing
- Thirteen/ WNET
- Wildlife Conservation Society
- WFUV

### **Conference Co-Chairs**

**Vincent Alfonso, PhD**, Associate Dean, Graduate School of Education, Fordham University  
**Scott Mesh, PhD**, Executive Director, Los Niños Services

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